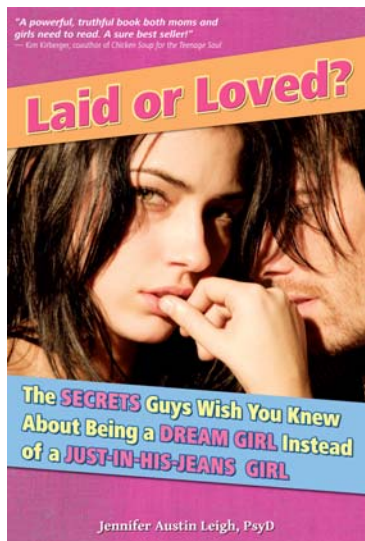


"A sure bestseller!" – Kim Kirberger, co-author of *Chicken Soup for the Teenage Soul*



FOR IMMEDIATE RELEASE

CONTACT: Amy Logan
(415) 419-5557
amy@amylogan.com

Teen Guys Are Up for More Love, Less Empty Sex

*New Book Unveils Surprising Study, Advice for Teen Girls
Struggling for Respect in "Girls Gone Wild!" Culture*

SAN FRANCISCO, April 3, 2009 – While we're probably not going back to chaperones, dowries and virgin brides anytime soon, an unexpected new study of teenaged boys indicates the novelty of having sex at an earlier age and with less emotional attachment is beginning to wear off. In fact, most want to return to more old-fashioned romantic behavior.

"Teen guys are so confused and overwhelmed about sex," says Dr. Jennifer Austin Leigh, who conducted the survey for her latest book, *Laid or Loved? The Secrets Guys Wish You Knew About Being a Dream Girl Instead of a Just-In-His-Jeans Girl* (Ignite Reality Press, 2009, \$15.95).

"They're absolutely sick and tired of seeing so much bared flesh and getting sex so easily. 85% want girls to go back to acting more like ladies so they can become gentlemen, but they don't know how or what it means to be a man...they want the girls to lead the way."

Leigh, known as "Dr. Jenn," a leading expert on teen girls, polled more than 200 teen boys about their opinions on love and sex and got some eye-opening answers. **Over one-quarter were upset they gave their virginity away to a girl who didn't care about them.** Some even reported losing their virginity in ways that would be considered de facto rape if they were girls.

"Parents are so concerned about protecting their daughters, but nowadays they need to be equally concerned that their daughters aren't the predators," says Dr. Jenn. **She has even coined a term for these sexually aggressive teen girls who play fast, loose and mean: "hyena girls,"** after the female spotted hyena, which is far more aggressive than its male counterpart, right down to sexually explicit taunting. Some teenage girls even collect so-called "V cards" to keep score of the number of boys they've deflowered. "Some girls like the power and thrill of being a guy's first, even if they don't have any feelings for him," she says. "Parents should start having talks with their daughters about being respectful to boys and that 'no means no.'"

More unexpected statistics emerged from Dr. Jenn's poll: **98% of teen boys said they'd rather be in a relationship with "a girl who is a great listener than a 'hottie'."** And 80% claimed if they have sex with a girl right away they don't lose respect for her, but if they want her to be their girlfriend and she gives in right away, they do lose respect for her.

So, what are the implications of these findings for the future of teen relationships? "If boys want more love and less sex for sport, this is really good news because teen pregnancy is up, teen girl-on-girl violence is going up, emotional abuse in teen relationships is rampant...any trend towards more civility is welcome at this point," says Dr. Jenn, who does not promote abstinence, but respectful sex. "Kids want something more substantial in their lives...to be loved, respected, seen and heard deeply."

Through her work as a coach and speaker, Dr. Jenn is living out her mission to help the world learn to honor girls, "so that, as the next generation of mothers, they will grow into competent, caring, compassionate, wonderful women," she says. "We must help our girls know how precious they are and learn to treasure themselves." No small task in a "Girls Gone Wild!" culture.

And teen boys need a new kind of parenting, as well. "When we have a sex talk with our sons, we just talk about plumbing, not heart and soul," she says. **"We need to stop thinking of our boys as penises and raging hormones – we don't give them much credit for more than that."**

Through presentations, coaching, seminars and her Dr. Jenn PJ Parties™, she works closely with teen girls, showing them how to grow up with self-respect and respect for others in an "anything goes" world. She also works with the mothers of teen girls to empower them to help their daughters and build loving relationships that last a lifetime. Dr. Jenn has brought her innovative programs to families, school groups, nonprofits and organizations working with teen girls.

Her new self-help book for teen girls, *Laid or Loved?*, details many more of her findings about teen boys' attitudes on romance, sex, and what they respect or disrespect in girls' behavior. Quizzes, tips and exercises help girls find new insight and strategies for dealing in a healthy way with the pervasive pressures to be hypersexual and disconnected via modern technology. **"Teens can communicate with each other without being connected, so they can have sex without being connected,"** points out Dr. Jenn. "We really need to step up more and be there for our children. They're our future."

Indeed, Dr. Jenn believes that helping teen girls to respect themselves will help heal the world's woes. "Women bring peace and solace when you honor and respect them for being the amazing, powerful people they are meant to be...and then they can help the next generation do the same," she says. "That creates calm communities that have more resources for solving big issues like economic woes, political conflicts and environmental challenges. The wonderful possibilities of where we go as human beings and the future of our planet depends on whether or not we learn to honor our girls. It's that simple."

For more information, please visit <http://www.drjennforgirls.com>.